

Terms and Conditions of Use - Digital Assets

Clare Valley's social media channels are dedicated to providing our visitors with inspiring and helpful content to assist with planning their stay in our region. Our goal is to ensure that our visitors enjoy their experience during their stay

Clare Valley does not accept responsibility for the comments of fans on this page and it's important to note that postings to the Clare Valley Facebook page are not representative of the opinions of Clare Valley, nor do we confirm their accuracy.

We encourage the expression of opinions and free, frank and open discussion, but we do want people to act responsibly and play nice.

Posts will be deleted if they contain:

- violent, obscene, profane, hateful, derogatory, illegal or racist comments, content, links or images or incite such comment or behaviour
- comments that threaten or defame any person or organisation
- solicitations, advertisements, or endorsements of any financial, commercial organisations
- multiple successive off-topic posts by a single user
- repetitive posts copied and pasted or duplicated by single or multiple users
- offensive, inaccurate, false, misleading or deceptive comments or content
- material which infringes third party intellectual property rights
- any other inappropriate content or comments as determined in Clare Valley's absolute discretion

Users who do not comply with this policy will also be blocked from the page in Clare Valley absolute discretion.

If you have any questions about this policy, please contact us at ask@clarevalley.com.au

Contributing to Clare Valley's social media profiles

Clare Valley does NOT claim ANY ownership rights in photos or videos that you post on our Facebook 'wall' or by use of #VisitClareValey and #ClareValleySA. However, by submitting you

hereby grant to Clare Valley a non-exclusive, royalty-free, worldwide, revocable, non-transferable, perpetual licence to use, modify, delete from, add to, publicly display and/or reproduce, your photo, including editing, compiling and assembling video works, interstitials or the use of photographic works as underlying works compiled into moving image without limitation in any online media formats and through any social media channels, pages or accounts.

If your photo is used on Clare Valley's digital or social platforms (including www.clarevalley.com.au), your name and / or business will always be credited. We may also choose at our sole discretion to link back to your website or business social media profile.

Clare Valley may, at its discretion attach logos or other branding devices on photos or videos.

You can revoke this licence at any time by contacting us in writing at ask@clarevalley.com.au and informing us that you no longer want us to use your photo.