

Media Release
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CLARE VALLEY
WINE FOOD
& TOURISM CENTRE

CLARE
VALLEY

Top Gong of SA Tourism Award goes to Clare Valley Wine, Food and Tourism Centre

The Clare Valley Wine, Food and Tourism Centre is ecstatic to announce that they have been awarded the South Australian Tourism Award for Visitor Information Services on Friday the 10th of November at the Award Gala Dinner. <http://satic.com.au/index.php/awards/winners/>.

Centre Manager, Paula Jones, accepted the award, with the staff joining her on stage at the Gala Dinner. During her speech to the record crowd of over 875 guests, Paula thanked the staff, the wonderful volunteers, the Board and the Community for their support.

Paula states that 'this award is outstanding recognition of the excellence the Centre has achieved in its first 2 ½ years and I am very proud of everything we have accomplished.'

The Centre won the top award for the Visitor Information Services category with Silver Medal being awarded to Yankalilla Visitor Information Centre and Bronze Medal to Tourism Kangaroo Island.

The South Australian Tourism Awards is a program, run through the South Australian Tourism Industry Council – SATIC, which provides the opportunity to publicly acknowledge and showcase South Australia's finest tourism operators.

The South Australian Tourism Awards also provides an opportunity for successful entrants to progress to the Australian Tourism Awards and compete on a National level. Having won the State Visitor Information Services Award on Friday, the Centre will now compete in the 2017 Qantas Australian Tourism Awards, to be announced on the 23rd of February 2018, in Perth.

As the only tourism business in the Clare Valley Tourism Region to receive an award on the night, the Centre acknowledges the efforts of both Molly's Chase and The Mill Apartments who were finalists in the awards, both competing in the Self-Contained Accommodation Category.

The Clare Valley Wine, Food & Tourism Centre is so much more than just an Accredited Visitor Information Centre. It is a vibrant place where visitors can sample the best that the Clare Valley has to offer. Having opened 2 ½ years ago the Centre is managed by a volunteer committee, the Clare Valley Hutt Project Inc, consisting of representatives of the Clare Valley Winemakers, Clare Region Grapegrowers Assoc., Clare Valley Business and Tourism Assoc., Visual and Performing Arts Assoc., and Clare Valley Cuisine.

The centre is located 3 km south of the township of Clare, it provides visitors with information, the centre offers café facilities and sells local wine, cuisine and artwork. On Friday nights, wine and produce are also showcased during Happy Hour.

Chair of the Clare Valley Hutt Project, David Cowperthwaite stated 'the Management Committee of the Clare Valley Wine Food & Tourism Centre are delighted that the Centre and its enthusiastic staff have struck gold as the winner of the SATIC 2017 Tourism Information Services award. Our thanks go to the Clare & Gilbert Valleys Council for their generous financial support and their initiative to not only support Tourism but also support a vibrant and viable retail environment promoting the best Food, Wine, Art and Tourism of the Clare Valley Tourism Region.'

For more information please contact Centre Manager- Paula Jones 042829384 or David Cowperthwaite – Chair Clare Valley Hutt Project Inc 0419 035 946 or (08) 8842 1880

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